

## SPONSORSHIP FOR LEGAL AID SOCIETY'S *CELEBRATION OF JUSTICE OVER DOMESTIC VIOLENCE GALA*

Friday, September 20, 2024

Little America Hotel

6:00 – 9:00 pm

LEGAL AID SOCIETY OF SALT LAKE'S annual *Celebration of Justice over Domestic Violence Gala* fundraiser provides support for our Domestic Violence Victim Assistance and family law programs. Gala sponsorship goes directly to support our programs and also provides match and leverage for federal, state, and local grants enabling Legal Aid to provide legal support to domestic violence victims and their dependents.

### DEMOGRAPHICS:

Legal Aid Society's annual fundraising gala brings together a group of more than 450 people with one goal—to support access to justice for victims of domestic violence in Salt Lake County. Approximately 60% of attendees are attorneys or are associated with the legal system in leadership positions. During the event Gala attendees gather for complimentary cocktails or soft drinks, an impressive silent auction, a short program, and a live auction.

### COMPANY SPONSORSHIPS:

#### **\$15,000 -- Benefits include:**

- 10 guests with premier seating closest to stage—a great meal, open bar, premier parking
- Name sponsor on all promotional and marketing materials
- Full page ad in gala program/auction catalog (finished program is color, 5 1/2" x 8 1/2")
- Gala name placement on all event signage
- Full page slide on video banner displayed throughout the evening
- Primary display of your company logo on the Legal Aid Society website
- Recognition at gala of your sponsorship & your representative by program emcee
- Opportunity for a representative from your company to speak to the audience
- Opportunity to place your brochure and company promotional items at each place setting

#### **\$10,000 -- Benefits include:**

- 10 guests with premier seating closest to stage—a great meal, open bar, premier parking
- Full page ad in gala program/auction catalog (finished program is color, 5 1/2" x 8 1/2")
- Prominent placement in all event signage
- Full page slide on video banner displayed throughout the evening
- Primary display of your company logo on the Legal Aid Society website
- Recognition at gala of your sponsorship & your representative by program emcee
- Opportunity for a representative from your company to speak to the audience
- Opportunity to place your brochure and company promotional items at each place setting
- Option to sponsor one of the following parts of the Gala: Bar, parking, silent auction or live auction

#### **\$5,000 -- Benefits include:**

- 10 guests with prominent seating for the event—a great meal and open bar
- 1/2 page ad in program/auction catalog (finished program is color, 5 1/2" x 8 1/2")
- Placement in event signage and ¼ page ad on slide on video banner displayed throughout the evening
- Recognition at gala of your sponsorship & your representative by program emcee

#### **\$2,500 -- Benefits include:**

- Entry for 10 guests to the event—a great meal and open bar
- 1/4 page ad in program/auction catalog (finished program is color, 5 1/2" x 8 1/2")
- Company logo on slide on video banner displayed throughout the evening
- Recognition at gala of your sponsorship & your representative by program emcee

All sponsorship levels include the company name and logo displayed on table sign and on the Legal Aid Society website.

### INDIVIDUAL SUPPORTERS:

***Individual Table Supporter -- \$1,500 -- Benefits include:***

- Entry for 10 guests to the event—a great meal and open bar

***Individual tickets: \$150, includes great meal and open bar***